

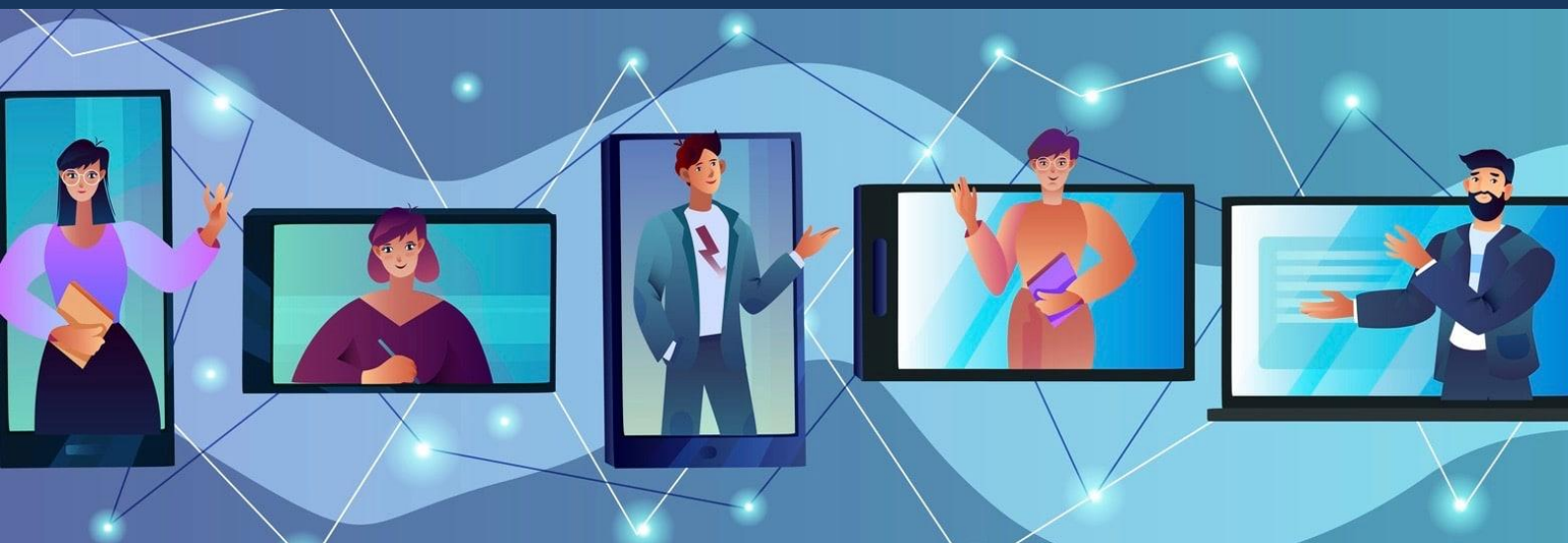


SPONSORSHIP PROSPECTUS

Contact Person:

Debbie Anderson
conference@imesa.org.za
083 326 3050

VIRTUAL CONFERENCE SPONSORSHIP PROSPECTUS



SPONSORSHIP PROSPECTUS

2021



CONFERENCE ENDORSED BY:



JOINT INTERNATIONAL CONFERENCE

Info: Debbie Anderson | 031 266 3263 | www.imesa.org.za

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We hope you can join us for this ground-breaking event. If you wish to create a tailored package to suit your company's specific needs and budget, please contact us to discuss.

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Message from our President

Dear Prospective Sponsor,

The world has changed due to the COVID-19 pandemic and with it, the IMESA Conference will be changing as well. It is with great pleasure that we invite you to our annual **IMESA Conference**, which will be virtual this year and will be hosted by **Cape Town. Conference dates is 17-19 November 2021**. One silver lining to all of the mayhem is that the Conference will now be accessible to everyone who were unable to attend the live event due to the hefty commitment that travel and time out of the office required.

This will also be our first ever joint international Conference as we partner with the International Association of Water, Environment, Energy and Society (IAWEES). We are excited to have them on board.

The theme for this Conference is **"Synergy Through Engineering"**.

The Conference has over the past few years become a very important feature in the municipal engineer's calendar and attracts 800+ national and international delegates from both public and private sectors. Delegates attending the Conference exchanges knowledge and information on the latest developments and challenges in engineering making this the go-to Conference for the professional engineer.

IMESA offers a wide range of sponsorship opportunities. This is an opportunity to build awareness for your brand, network with key industry partners, nurture existing relationships, build partnerships and discuss opportunities.

We invite you to consider the various packages offered in this prospectus and encourage you to consider participation in a unique and significant event.

We look forward to welcoming you virtually this year.

Thank you for your support.



Mrs Bhavna Soni
IMESA PRESIDENT



Bhavna Soni
IMESA President



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AVAILABLE SPONSORSHIP OPPORTUNITIES

All Sponsorship packages are inclusive of VAT

From R70,000 to R100,000

GOLD	OPTION 1	OPTION 2	OPTION 3
	Conference MC	Audio & Visual	Lucky Draws
	R70,000	R70,000	R85,000
	OPTION 4	OPTION 5	
	Delegate Gift	Conference Registration	
	R85,000	R100,000	

From R40,000 to R65,000

SILVER	OPTION 1	OPTION 2	OPTION 3
	Motivational Speaker	Speaker Gifting	Parallel Sessions
	R40,000	R40,000	R40,000
	OPTION 4	OPTION 5	
	Delegate Bag	Virtual LUNCH Voucher	
	R65,000	R65,000	

From R10,000 to R30,000

BRONZE	OPTION 1	OPTION 2	OPTION 3
	Session Sponsor	Emailers (x6 in total)	Virtual COFFEE Voucher
	R10,000	R30,000	R30,000



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GOLD SPONSORSHIPS
R70 000 – R100 000 (incl. VAT)

EXCLUSIVE GOLD SPONSORSHIP ENTITLEMENTS

1	4x FREE Full Conference delegate registrations
2	Status of Sponsorship & Logo on IMESA Conference website
3	Link to company website from the IMESA Conference website
4	2min. promotional video to be placed on Virtual Conference Platform <i>(supplied by the Sponsor)</i> . Video to be played on rotation during break times.
5	Status of sponsorship level & logo:
	a) On virtual sponsors backdrop
	b) On "IMESA thank their Sponsors" slide at conference
	c) On presenters' introductory slides
6	Logo in advert thanking Sponsors in the IMIESA Journal post-conference
7	Logo on IMESA main website after Conference under the heading PAST CONFERENCES

Conference Proceedings Magazine - (DUE DATE : 25 August 2021)

8	Under Sponsorship Section - Sponsorship level with a 300 word company overview, 1 official company logo and contact details
9	Editorial content in the form of a company profile, NO display adverts accepted - 600 word editorial/company profile supplied in word format - 1 to 2 good quality images supplied in Jpeg format - 1 company logo supplied in Jpeg format with Company contact details Page(s) will be laid out in the style of the publication by one of 3S Media's skilled designers.

Available GOLD SPONSORSHIPS

OPTION 1: Conference MC R70 000	a.	Logo on MC introductory holding slide <i>(displayed at the beginning of all 8 Sessions)</i> .
	b.	Sponsorship acknowledgement by MC at the beginning of each Session.
PLUS all Gold Sponsorship entitlements		
OPTION 2: Audio & Visual Technology R70 000	a.	Logo on 10 bulk emails wording "Audio & Visual sponsored by"
	b.	Logo included on Audio & Visual (AV) team shirts
	c.	Extra 2x FREE Full Conference delegate registrations
PLUS all Gold Sponsorship entitlements		
OPTION 3: Lucky Draws R85 000	a.	Logo & link to website on virtual platform under Lucky Draws
	b.	Logo on all Lucky Draw holding slides & Lucky Draw prize boxes
	c.	Sponsorship acknowledgement by MC throughout the Conference
	d.	Logo on Delegate Digital Passport for inclusion in FINAL Lucky Draw
PLUS all Gold Sponsorship entitlements		
OPTION 4: Delegate Gift R85 000	a.	Logo on delegate gift
	b.	Delegate gift to be sent to delegates
PLUS all Gold Sponsorship entitlements		
OPTION 5: Conference Registration R100 000	a.	Logo on Online Registration Page with wording "Registration sponsored by"
	b.	Logo on Home page of Virtual Registration Page with wording "Registration sponsored by"
	c.	Sponsors logo on all emails going out from Registration with wording "Registration sponsored by"
	d.	2x FREE Delegate registrations
PLUS all Gold Sponsorship entitlements		



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SILVER SPONSORSHIPS

R40 000 – R65 000 (incl. VAT)

EXCLUSIVE SILVER SPONSORSHIP ENTITLEMENTS

1	2x FREE Full Conference delegate registrations
2	Status of Sponsorship & Logo on IMESA Conference website
3	Link to company website from the IMESA Conference website
4	2min. promotional video to be placed on Virtual Conference Platform <i>(supplied by the Sponsor)</i> . Video to be played on rotation during break times.
5	Status of sponsorship level & logo:
	a) On virtual sponsors backdrop b) On "IMESA thank their Sponsors" slide at conference
6	Logo in advert thanking Sponsors in the IMIESA Journal post-conference
7	Logo on IMESA main website after Conference under the heading PAST CONFERENCES
Conference Proceedings Magazine - (DUE DATE : 25 August 2021)	
8	Under Sponsorship Section - Sponsorship level with a 200 word company overview, 1 official company logo and contact details

Available SILVER SPONSORSHIPS

OPTION 1: Motivational Speaker R40 000	a.	Write-up of Motivational Speaker on website with wording "Motivational Speaker Sponsored By"
	b.	2x emailers to database advertising Motivational Speaker <i>(to include sponsor logo and link to website)</i>
	c.	Sponsor's logo on Motivational Speaker holding slide
	d.	Sponsorship acknowledgement by MC when introducing Motivational Speaker
	PLUS all Silver Sponsorship entitlements	
OPTION 2: Speaker Gifting R40 000	a.	Sponsor's logo on holding slide when handing over gift <i>(min 30 speakers)</i>
	b.	Sponsorship acknowledgement by MC when handing over of gift
	PLUS all Silver Sponsorship entitlements	
OPTION 3: Thursday Parallel Sessions R40 000	a.	Sponsorship acknowledgement by MC <i>(announcements done at beginning of each session)</i>
	b.	Logo and wording "sponsored by" on slide marketing the parallel Sessions
	c.	Sponsors logo on holding and Speaker introduction slide in the parallel session
	d.	Sponsorship acknowledgement by MC at the beginning of each parallel session <i>(full day)</i>
	PLUS all Silver Sponsorship entitlements	
OPTION 4: Delegate Bags R65 000	a.	Logo next to IMESA logo on the Delegate Bags
	b.	Delegate Bags to be sent to delegates
	c.	Company Flyer / A4 Brochure in delegate bag, Sponsor to supply 600 copies
	PLUS all Silver Sponsorship entitlements	
OPTION 5: Virtual LUNCH Voucher R65 000	a.	Prominent display of the sponsor logo on the e-voucher with wording "Sponsored By"
	b.	Sponsorship acknowledgement by MC before & after Lunch Breaks for duration of Conference
	c.	Sponsorship slide on rotation during lunch break times with wording "Lunch Sponsored By"
	PLUS all Silver Sponsorship entitlements	



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BRONZE SPONSORSHIPS

R10 000 – R30 000 (incl. VAT)

EXCLUSIVE BRONZE SPONSORSHIP ENTITLEMENTS

1	Status of Sponsorship & Logo on IMESA Conference website
2	Link to company website from the IMESA Conference website
3	Status of sponsorship level & logo:
	a) On virtual sponsors backdrop b) On "IMESA thank their Sponsors" slide at conference
4	Logo in advert thanking Sponsors in the IMIESA Journal post-conference
5	Logo on IMESA main website after Conference under the heading PAST CONFERENCES

Conference Proceedings Magazine - (DUE DATE : 25 August 2021)

6	Under Sponsorship Section - Sponsorship level with a 100 word company overview, 1 official company logo and contact details
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Available BRONZE SPONSORSHIPS

OPTION 1: Session Sponsor R10 000	a.	Sponsor of 1x Conference Session starting from Session 2-8 (one per sponsor)
	b.	Sponsorship acknowledgement with Holding slide and by MC when session starts
	c.	Banner on footer at start of Session
	PLUS all Bronze Sponsorship entitlements	
OPTION 2: Emailers (x6 in total) R30 000	a.	Banner logo at footer of x6 marketing email sent to database prior to conference.
	b.	Acknowledgement of sponsorship and link to sponsor website in the emailer
	c.	Sponsor to supply high resolution digital image and all relevant contact details.
	PLUS all Bronze Sponsorship entitlements	
OPTION 3: Virtual COFFEE / TEA Voucher R30 000	a.	Prominent display of sponsor logo on the e-voucher with wording "Coffee /Tea Sponsored By"
	b.	Sponsorship acknowledgement by MC before & after Tea Breaks for duration of Conference
	c.	Sponsorship slide on rotation during coffee/tea break times with wording "Coffee /Tea Sponsored By"
	PLUS all Bronze Sponsorship entitlements	



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COMPULSORY TO COMPLETE

Completed form to be emailed to Debbie Anderson at conference@imesa.org.za

Complete ALL details hereunder.

To secure your Sponsorship, please complete and return this Sponsorship Commitment Form to conference@imesa.org.za, attention Debbie Anderson. Once Sponsorship has been confirmed, an email notification will be sent to you.

NAME OF COMPANY:					
CONTACT PERSON:					
CONTACT DETAILS:	Telephone:		Cellphone:		
	Email:				
MAIN CONTACT PERSON FOR SPONSORSHIP:	Full Names:				
	Designation:				
	Telephone:		Cellphone:		
	Email Address:				
INVOICING DETAILS					
COMPANY NAME:					
VAT NUMBER:					
COMPANY ADDRESS:					Postal Code:
PERSON RESPONSIBLE FOR PAYMENT OF INVOICE:	Full Names:				
	Designation:				
	Telephone:		Cellphone:		
	Email Address:				
<p>I,(your full name), the undersigned, in my capacity as(your designation) of(company name) do enter into a Sponsorship Agreement with IMESA for the level of Sponsorship as indicated hereunder of which our Company will receive the benefits as set out in the Sponsorship Prospectus. I am authorized to execute this agreement on behalf of the Company named on this agreement. I am also aware that FULL payment is to be done within 30 days of signing this Sponsorship Agreement. The level of Sponsor for this Agreement is as follows:-</p>					
	OPTION 1	OPTION 2	OPTION 3	OPTION 4	OPTION 5
GOLD	Conference MC R70 000	Audio & Visual R70 000	Lucky Draws R85 000	Delegate Gift R85 000	Conference Registration R100 000
SILVER	Motivational Speaker R40 000	Speaker Gifting R40 000	Thursday Parallel Sessions R40 000	Delegate Bags R65 000	Virtual LUNCH Voucher R65 000
BRONZE	Session Sponsor R10 000	E-mailers (x6 in total) R30 000	Virtual Coffee/Tea Voucher R30 000		
Signed at this day of 2021.					



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TERMS & CONDITIONS

COMPULSORY - This contract MUST be signed and returned via email to Debbie Anderson.

The SPONSOR agrees to be bound by these Terms and Conditions with respect to support for the 2021 VIRTUAL Joint International Conference (IMESA & IAWEES) and further agrees that it shall be bound by the rates, submission deadlines, cancellation deadlines, and cancellation conditions outlined below.

1. All participation is subject to the approval of IMESA who also reserves the right to decline or cancel expos due to non-performance.
2. No responsibility will be accepted by IMESA for loss arising from non-adherence to deadlines of whatsoever nature which, once provided to the Sponsor, immediately come into effect and form part of this contract.
3. IMESA will use its best endeavors to deliver on its obligations to the Sponsor correctly but will not be liable for any loss of profits or damages suffered by the participant as a result of the participant's failure to do so and any failure in this regard will not entitle the advertiser to withhold payment of the account rendered in any respect.
4. IMESA shall be exempt from any liability arising from force majeure or where performance of its obligations is prevented by circumstances outside its control.
5. Any complaints need to be received by 14 December 2021. Complaints received after this date will not be entertained.
6. Full payment to be done within 30 days of signing the Sponsorship Agreement.
7. Verbal cancellation will NOT be valid; only a written cancellation via an email or faxed letter, with an acknowledged response from IMESA, will be accepted and will serve as notice. **Any cancellations made BEFORE 31 August 2021 will be subject to a cancellation fee which is 50% of the full invoiced price. Cancellations made AFTER 31 August 2021, will be required to pay 100% of the full invoiced price.**
8. Should IMESA agree in its sole discretion to assist, or complete, requirements of the participant, then all IMESA's production costs will be for the account of the participant at standard industry rates.
9. All amounts payable are due simultaneously by the date mentioned on this document as "payment date", save where IMESA has approved, in writing, an extension of the payment deadline in which event.
10. IMESA reserves the right to suspend services if payment is not received on due date.
11. Nothing herein contained shall be interpreted as obliging IMESA to afford the participant any indulgence to effect payment after due date.
12. In the event of IMESA instructing its attorneys to collect any amounts, all legal fees and collection charges, determined as the maximum permitted fees and charges in terms of the NCA and its regulations, a commission of 20% (twenty percent) of the amount outstanding, and legal fees as between attorney and participant, shall be borne by the participant.
13. The Sponsor agrees that these Terms and Conditions constitute a valid contract with IMESA and certifies that all information given herein by him/her/it to the representative of IMESA is true and correct.
14. This agreement is governed by South African Law and is subject to the jurisdiction of the South African courts. IMESA is allowed to institute legal proceedings for the recovery of any amount owing hereunder in the Magistrate's Court of any district which by virtue of Section 28 of the Magistrate's Court Act has jurisdiction over the advertiser, but this does not preclude IMESA at its own discretion from instituting legal proceedings in the Supreme Court of South Africa which has jurisdiction over the participant.
15. All terms and conditions relating to the services are set out herein. All other terms and conditions are excluded unless agreed to in writing by IMESA, and no other conditions, warranties or representations, whether oral or written, express or implied by statute or otherwise, shall apply hereto.
16. No concession, latitude or indulgence allowed by IMESA to the participant shall be construed as a waiver or abandonment of any of IMESA'S rights hereunder.
17. In the event that any of the terms of these Terms and Conditions are found to be invalid, unlawful or unenforceable, such terms will be severable from the remaining terms, which will continue to be valid and enforceable.

I hereby AGREE to the Terms and Conditions outlined above, including the payment.

COMPANY NAME:			
NAME & SURNAME:		DESIGNATION:	
EMAIL ADDRESS:			
SIGNATURE:		DATE:	
OFFICIAL USE (IMESA to complete)			
CHECKED BY:		DESIGNATION:	
SIGNATURE:		DATE:	