

SPONSORSHIP PROSPECTUS

2024 imesa conference & exhibition



CONTACT FOR MORE INFO:

Debbie Anderson
conference@imesa.org.za
083 326 3050

87th IMESA Conference

06-08 NOVEMBER 2024 | GRANDWEST | CAPE TOWN



Sibusiso Mjwara
IMESA PRESIDENT

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*We look forward to you joining us.
If you wish to create a tailored
package to suit your company's
specific needs and budget, contact
us to discuss.*

Debbie Anderson
conference@imesa.org.za
083 326 3050

Dear Prospective Sponsor,

It is with pleasure that IMESA can host the 2024 IMESA Conference in Cape Town at the Grand West Hotel. On behalf of IMESA and the Local Organising Committee, I invite you to Cape Town to participate in our 87th IMESA Conference & Exhibition from 06-08 November 2024.

Our Conference theme this year is ***"Engineering Revolutionised"***.

Engineering has revolutionised the way we live, work, and interact with the world. From the Industrial Revolution to the present day, engineering has been at the forefront of innovation, the driving force and shaping of our future. Through advancements in technology, materials and design, engineers continue to transform ideas into reality, thereby creating solutions to often complex problems and improving efficiency in every aspect of infrastructure.

Whether it's the development of sustainable energy sources, the design of cutting-edge devices, engineering is constantly pushing the boundaries of what is possible. The on-going engineering revolution continues to shape a world that is more interconnected, sustainable and technologically advanced than ever before.

The IMESA conference is an important event for all professional engineers and municipal officials who are involved in infrastructure management and service delivery. It brings together national and international delegates to share knowledge with their peers, to receive information on the latest developments and to find innovative solutions to challenges faced by all our municipalities.

IMESA offers a wide range of sponsorship opportunities. Kindly review our sponsorship prospectus to see what option would suit your company.

We encourage you to consider participation in a unique and significant event to build awareness for your brand, and to network with key industry partners, and to nurture existing relationships, build partnerships and discuss opportunities, with both the public and private sector participants.

We look forward to welcoming you to Cape Town.

Thank you for your support.



Sibusiso Mjwara
IMESA President



2024 SPONSORSHIP OPPORTUNITIES

All Sponsorship packages are EXCL. VAT. Indicate your Sponsorship Option with an **X**.

DIAMOND - R395 000			PLATINUM - R290 000		
Audio & Visual (AV) - Exclusive Sponsorship			Delegate Conference Bag - Exclusive Sponsorship		
GOLD From R120 000 – R170 000			SILVER From R60 000 – R100 000		
OPTION 1	OPTION 2		OPTION 1	OPTION 2	
Lanyards R125 000	Delegate Gift R140 000		Lucky Draws R70 000	Wine Sponsor R75 000	
OPTION 3	OPTION 4		OPTION 3		
Onsite Registration R155 000	Exhibition Hall R165 000		Conference MC R95 000		
BRONZE From R30 000 – R 55 000					
OPTION 1	OPTION 2	OPTION 3	OPTION 4	OPTION 5	
Session Sponsor (x6 available) R30 000	Conference Photographer R35 000	Entertainment @ Social Evening R40 000	Tea & Coffee Station (4x breaks) R40 000	Shuttle Bus Branding R40 000	
OPTION 6	OPTION 7	OPTION 8	OPTION 9	OPTION 10	OPTION 11
Delegate Flyer bag R45 000	Motivational Speaker R45 000	Photobooth @ Social Evening R55 000	Speaker Gifting R55 000	Conference Staff Shirts R55 000	Technical Tours R55 000
OTHER From R5 000 – R25 000					
OPTION 1	OPTION 2	OPTION 3	OPTION 4	OPTION 5	OPTION 6
Bulk Conference E-mail to IMESA Database R5 000	Flyer in delegate bag (if NOT exhibiting) R5 000	Item inserts in delegate bag (eg ruler, pen) R6 000	Snack & Sweets Station Onsite Registration (TUESDAY ONLY) R20 000	Keynote Speaker R25 000	Items for Plenary (eg. Mints, highlighters) R25 000



2024 SPONSORSHIP PROSPECTUS

DIAMOND SPONSORSHIP

Audio & Visual (AV)

R395 000 (excl. VAT)

EXCLUSIVE DIAMOND SPONSORSHIP ENTITLEMENTS

Sponsorship Complimentary / Discounted Items

1	3x FREE EXHIBITION STANDS (each 3m x 3m)
2	6x FREE Exhibitor Manning Stand registrations
3	1x FREE Four Ball at the IMESA Annual Golf Day on Tuesday, 05 November 2024
4	8x FREE Full Conference delegate registrations
5	10x FREE guests at Social Evening (<i>Thursday, 07 November 2024</i>)

Conference Website

6	Status of Sponsorship & Logo on IMESA Conference website
7	Link to Company website from the IMESA Conference website
8	3min. promotional mpeg movie to be placed on IMESA Conference website (supplied by the Sponsor)

Conference Proceedings Magazine - (DUE DATE : 26 June 2024)

9	Under Sponsorship Section - Sponsorship level with a 500 word company profile, 1 official company logo and contact details
10	Editorial content, NO display adverts accepted - 1 200 word editorial (supplied in word format) - 2 to 3 good quality images supplied in JPEG format - 1 company logo supplied in JPEG format with Company contact details Page(s) will be laid out in the style of the publication by the IMIESA Publications designers, do not send us a finished product

Brand Representation

11	Logo on 12 mass communication e-mailers sent to Conference database (<i>subject to package taken up timeously</i>)	
12	2x Company Flyer / A4 Brochure in delegate bag, Sponsor to supply 900+ copies of each	
13	Logo included on Audio & Visual (AV) team shirts	
14	Sole Branding of the stage in the Plenary at the Opening Function & Presidential Address	
15	Logo displayed on all comfy monitors in plenary for 5min prior to start of each session (<i>8 Sessions in total</i>)	
16	Placement of 4x pull-up banners in Conference Plenary, Sponsor to supply (standard size banners)	
17	Logo on AV holding slide. Slide will be displayed at the beginning of each Session (<i>8 Sessions in total</i>)	
18	Status of sponsorship level & logo:	a) On Conference mini-programme
		b) On “ <i>IMESA thank their Sponsors</i> ” slide at conference
		c) On presenter introductory slides

Post Conference

19	Logo included on page thanking Sponsors in the IMIESA Magazine
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2024 SPONSORSHIP PROSPECTUS

PLATINUM SPONSORSHIP

Delegate Conference Bag
R290 000 (excl. VAT)

EXCLUSIVE PLATINUM SPONSORSHIP ENTITLEMENTS

Sponsorship Complimentary / Discounted Items

1	2x FREE EXHIBITION STANDS (each 3m x 3m)
2	4x FREE Exhibitor Manning Stand registrations
3	3x FREE Full Conference delegate registrations
4	6x FREE guests at Social Evening (<i>Thursday, 07 November 2024</i>)

Conference Website

5	Status of Sponsorship & Logo on IMESA Conference website
6	Link to company website from the IMESA Conference website
7	2min. promotional mpeg movie to be placed on IMESA Conference website (supplied by the Sponsor)

Conference Proceedings Magazine - (DUE DATE : 26 June 2024)

8	Under Sponsorship Section - Sponsorship level with a 400 word company profile, 1 official company logo and contact details
9	Editorial content, NO display adverts accepted - 600 word editorial (supplied in word format) - 1 to 2 good quality images supplied in JPEG format - 1 company logo supplied in JPEG format with Company contact details Page(s) will be laid out in the style of the publication by the IMIESA Publications designers, do not send us a finished product

Brand Representation

10	Logo next to IMESA logo on the Delegate Bag – 900+ bags						
11	Company Flyer / A4 Brochure in delegate bag, Sponsor to supply 900+ copies						
12	Placement of 2x pull-up banners in Conference Plenary, Sponsor to supply (standard size banners)						
13	Status of sponsorship level & logo: <table> <tr> <td>a)</td><td>On Conference mini-programme</td></tr> <tr> <td>b)</td><td>On “<i>IMESA thank their Sponsors</i>” slide at conference</td></tr> <tr> <td>c)</td><td>On presenter introductory slides</td></tr> </table>	a)	On Conference mini-programme	b)	On “ <i>IMESA thank their Sponsors</i> ” slide at conference	c)	On presenter introductory slides
a)	On Conference mini-programme						
b)	On “ <i>IMESA thank their Sponsors</i> ” slide at conference						
c)	On presenter introductory slides						

Post Conference

14	Logo included on page thanking Sponsors in the IMIESA Magazine
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2024 SPONSORSHIP PROSPECTUS

GOLD SPONSORSHIP

Available **Option 1 to Option 4**

From R120 000 – R160 000 (excl. VAT)

GOLD SPONSORSHIP ENTITLEMENTS

Sponsorship Complimentary / Discounted Items

1	1x FREE EXHIBITION STAND (3m x 3m)
2	2x FREE Exhibitor Manning Stand registrations
3	2x FREE Full Conference delegate registrations
4	4x FREE guests at Social Evening (<i>Thursday, 07 November 2024</i>)

Conference Website

5	Status of Sponsorship & Logo on IMESA Conference website
6	Link to website from the IMESA Conference website

Conference Proceedings Magazine - (DUE DATE : 26 June 2024)

7	Under Sponsorship Section - Sponsorship level with a 300 word company profile, 1 official company logo and contact details
8	Editorial content, NO display adverts accepted - 400 word editorial (supplied in word format) - 1 to 2 good quality images supplied in Jpeg format - 1 company logo supplied in Jpeg format with Company contact details Page(s) will be laid out in the style of the publication by the IMIESA Publications designers, do not send us a finished product

Brand Representation

9	Company Flyer / A4 Brochure in delegate bag, Sponsor to supply 900+ copies
10	Placement of 2x pull-up banners in Conference Plenary, Sponsor to supply (standard size banners)
11	Status of sponsorship level & logo:
	a) On Conference mini-programme
	b) On “ <i>IMESA thank their Sponsors</i> ” slide at conference
	c) On presenter introductory slides

Post Conference

12	Logo included on page thanking Sponsors in the IMIESA Magazine
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Below are the available **GOLD SPONSORSHIP OPTIONS 1 - 4** listing its exclusive entitlements.

OPTION	ENTITLEMENTS	
OPTION 1: Lanyards R125 000	a.	Logo to appear alongside the words "IMESA Conference" on all lanyards at the Conference as follows:-
		- Delegate Lanyards
		- Exhibitor Lanyards
		- Companion Lanyards
	PLUS all Gold Sponsorship Entitlements	
OPTION 2: Delegate Gift R140 000	a.	Sponsors Logo on Delegate Gift
	b.	IMESA to select delegate gift with Sponsor signing off on all branding
	c.	Gift placed in Delegate bags
	PLUS all Gold Sponsorship Entitlements	
OPTION 3: Onsite Registration R155 000	a.	Logo on Registration Team shirts with the ONLY wording to appear being "Registration sponsored by"
	b.	Logo on Registration Booth(s) / screens alongside the IMESA Logo. IMESA logo to be the most prominent
	c.	Logo on Registration Signage, if applicable (<i>depending on layout and restrictions of venue</i>)
	d.	2x FREE Delegate registrations
	PLUS all Gold Sponsorship Entitlements	
OPTION 4: Exhibition Hall R165 000	a.	Naming rights to the Exhibition Hall
	b.	All reference to the space will be as SPONSORED EXHIBITION HALL
	c.	Sponsorship acknowledgement on all communication sent to Delegates / Exhibitors prior to Conference
	d.	Logo on Exhibition Floor Plan
	e.	Logo on wall banner at entrance of Exhibition Hall with wording "EXHIBITION HALL SPONSORED BY"
	f.	2x Branding banners at entrance to the Exhibition Hall (<i>supplied by Sponsor</i>)
	g.	Company Logo and wording "EXHIBITION HALL SPONSOR" on conference organiser's Email Signature
	PLUS all Gold Sponsorship Entitlements	



2024 SPONSORSHIP PROSPECTUS

SILVER SPONSORSHIP

Available **Option 1 to Option 3**

R60 000 – R100 000 (excl. VAT)

SILVER SPONSORSHIP ENTITLEMENTS

SILVER SPONSORSHIP ENTITLEMENTS		
Sponsorship Complimentary / Discounted Items		
1	25% Discount on EXHIBITION STAND (IMESA Affiliate Members – ONLY the highest discount will apply)	
2	4x Full Conference delegate registrations @ 50%	
3	2x FREE guests at Social Evening (<i>Thursday, 07 November 2024</i>)	
Conference Website		
4	Status of Sponsorship & Logo on IMESA Conference website	
5	Link to website from the IMESA Conference website	
Conference Proceedings Magazine - (DUE DATE : 26 June 2024)		
6	Under Sponsorship Section - Sponsorship level with a 200 word company profile, 1 official company logo and contact details	
7	Editorial content, NO display adverts accepted - 300 word editorial (supplied in word format) - 1 good quality image supplied in JPEG format - 1 company logo supplied in Jpeg format with Company contact details Page(s) will be laid out in the style of the publication by the IMIESA Publications designers, do not send us a finished product	
Brand Representation		
8	Company Flyer / A4 Brochure in delegate bag, Sponsor to supply 900+ copies	
9	Placement of 2x pull-up banners in Conference Plenary, Sponsor to supply (standard size banners)	
10	Status of sponsorship level & logo:	a) On Conference mini-programme
		b) On “ <i>IMESA thank their Sponsors</i> ” slide at conference
Post Conference		
11	Logo included on page thanking Sponsors in the IMIESA Magazine	



Below are the available **SILVER SPONSORSHIP OPTIONS 1 - 4**
listing its exclusive entitlements.

OPTION	ENTITLEMENTS	
OPTION 1: Lucky Draw R70 000	a.	Lucky Draw container wrapped with Sponsor's Logo for the duration of the Conference
	b.	Logo on all Lucky Draw holding slides
	c.	Sponsor to present Lucky Draw on the stage in the plenary
	PLUS all Silver Sponsorship Entitlements	
OPTION 2: Wine R75 000 (in value)	a.	Sponsor to provide wine – combination of red and white wine (950 bottles)
	b.	Sponsors logo to be included on the Wine label (designed by IMESA)
	c.	Wine placed in Delegate Bags
	d.	Wine displayed at Registration with 2x standard pull-up banners (supplied by Sponsor)
	PLUS all Silver Sponsorship Entitlements	
OPTION 3: Conference MC R95 000	a.	Logo on MC introductory holding slide. Slide will be displayed at the beginning of all 8 Sessions.
	b.	Sponsorship acknowledgement by MC at the beginning and end of each Session
	c.	MC to wear branded golf shirt on Thursday & Friday (supplied by Sponsor)
	PLUS all Silver Sponsorship Entitlements	



BRONZE SPONSORSHIP

Available **Option 1 to Option 11**

R30 000 – R55 000 (excl. VAT)

BRONZE SPONSORSHIP ENTITLEMENTS

Sponsorship Complimentary / Discounted Items

1	15% Discount on EXHIBITION STAND (IMESA Affiliate Members – ONLY the highest discount will apply)
2	2x Full Conference delegate registrations @ 50%
3	2x FREE guests at Social Evening (<i>Thursday, 07 November 2024</i>)

Conference Website

4	Status of Sponsorship & Logo on IMESA Conference website
5	Link to website from the IMESA Conference website

Conference Proceedings Magazine - (DUE DATE : 26 June 2024)

6	Under Sponsorship Section - Sponsorship level with a 100 word company profile, 1 official company logo and contact details
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Brand Representation

7	Company Flyer in delegate bag, Sponsor to supply 900+ copies			
8	Placement of 2x pull-up banners in Conference Plenary, Sponsor to supply (standard size banners)			
9	Status of sponsorship level & logo:			
	<table> <tr> <td>a)</td><td>On Conference mini-programme</td></tr> <tr> <td>b)</td><td>On “<i>IMESA thank their Sponsors</i>” slide at conference</td></tr> </table>	a)	On Conference mini-programme	b)
a)	On Conference mini-programme			
b)	On “ <i>IMESA thank their Sponsors</i> ” slide at conference			

Post Conference

10	Logo included on page thanking Sponsors in the IMESA Magazine
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2024 SPONSORSHIP PROSPECTUS

Below are the available **BRONZE SPONSORSHIP OPTIONS 1 - 6** listing its exclusive entitlements.

OPTIONS	ENTITLEMENTS
OPTION 1: Session Sponsor <i>(x6 available)</i> R30 000	a. Sponsor of 1x Conference Session <i>(1x session per sponsor)</i> b. Sponsorship acknowledgement by MC at start & end of sponsored session c. Logo on Holding slide prior to start of sponsored session PLUS all Bronze Sponsorship Entitlements
OPTION 2: Conference Photographer R35 000	a. Sponsor's logo on back of shirt worn by photographer (4x days) b. Wording on shirt to include "PHOTOGRAPHER SPONSORED BY" c. Sponsorship acknowledgement by MC for the duration of the conference d. Sponsor's logo on slide mentioning the coverage of the conference e. Photographer covers all Conference activities these include:- - IMESA Exco & Council Meetings - 3x Conference days <i>(Plenary & Exhibition Hall)</i> - Golf Day - Opening Function - Companion Programme <i>(part thereof)</i> - Technical Tours - Social Evening PLUS all Bronze Sponsorship Entitlements
OPTION 3: Entertainment @ Social Evening R40 000	a. On Conference website under SOCIAL EVENING wording "SOCIAL EVENING ENTERTAINMENT SPONSORED BY" b. Sponsor's logo on slide promoting Social Evening in the Plenary on ALL relevant Conference days c. Sponsorship acknowledgement by MC when mentioning the Social Evening d. Logo on printed version of ticket – wording to include "SOCIAL EVENING ENTERTAINMENT SPONSORED BY" e. Sponsor to introduce entertainment at the Social Evening PLUS all Bronze Sponsorship Entitlements
OPTION 4: Tea & Coffee Station <i>(4x breaks)</i> R40 000	a. Sponsor for Tea / coffee serving Stations for ALL tea breaks b. Signage on the Tea / coffee serving station in the Exhibition Hall c. 1x Banner at each serving station <i>(3x serving stations will be available)</i> PLUS all Bronze Sponsorship Entitlements
OPTION 5: Shuttle Bus Branding R40 000	a. Signage on Shuttle Busses for the duration of the Conference b. Shuttles running from airport, between selected Hotels & Conference venue and Social Evening c. MC to promote shuttle bus service PLUS all Bronze Sponsorship Entitlements
OPTION 6: Delegate Flyer Bag R45 000	a. Sponsors logo on the Delegate Flyer bag in full colour b. Flyer bag placed in Delegate bags c. Delegate bags handed out at the onsite Registration PLUS all Bronze Sponsorship Entitlements



**Below are the available BRONZE SPONSORSHIP OPTIONS 7 - 11
listing its exclusive entitlements.**

OPTIONS	ENTITLEMENTS
OPTION 7: Motivational Speaker R45 000	a. Write-up of Motivational Speaker on conference website, wording "MOTIVATIONAL SPEAKER SPONSORED BY"
	b. 2x emailers to IMESA database promoting Motivational Speaker – Sponsors logo & website link included
	c. Sponsor's logo on Motivational Speaker holding slide before Motivational Speaker timeslot
	d. Sponsorship acknowledgement by MC when introducing Motivational Speaker
	e. 5x Photos with Motivational Speaker
	PLUS all Bronze Sponsorship Entitlements
OPTION 8: Photo booth @ Social Evening R55 000	a. Photo booth branded with Sponsors logo
	b. Photo booth backdrop branding to include Sponsors logo
	c. All instant photo strips will include the Sponsor logo alongside IMESA's logo
	d. Sponsorship acknowledgement by MC encouraging delegates to make use of photo booth
	PLUS all Bronze Sponsorship Entitlements
OPTION 9: Speaker Gifting R55 000	a. Branding of the gift packaging <i>(65 branded units to be provided by the Sponsor)</i>
	b. Sponsor's logo on holding slide when handing over gift <i>(8 Sessions in total)</i>
	c. All gifts to be handed over on stage in branded packaging by MC
	d. Sponsorship acknowledgement by MC when handing over of gift
	PLUS all Bronze Sponsorship Entitlements
OPTION 10: Conference Staff Shirts R55 000	a. Logo alongside IMESA logo on Conference Staff Golf Shirts <i>(golf shirts worn for the duration of the Conference)</i>
	b. Logo on slide at Conference closure when the Local Organising Committee are called to the stage
	c. MC to announce throughout the Conference that Conference Staff Shirts are SPONSORED BY
	PLUS all Bronze Sponsorship Entitlements
OPTION 11: Technical Tours R55 000	a. Technical Tours to be referred to as "TECHNICAL TOURS SPONSORED BY"
	b. 1x Technical Tours promotional email to database - email to include Sponsors logo & link to website
	c. Sponsor's logo to appear on Technical Tour busses
	d. Logo on bottled water for Technical Tours
	PLUS all Bronze Sponsorship Entitlements



OTHER SPONSORSHIPS

Available **Options 1 - 6**
R5 000 – R25 000 (excl. VAT)

OPTIONS	ENTITLEMENTS	
OPTION 1: Bulk Conference E-mail to IMESA Database R5 000	a.	Banner logo at footer of 1x Conference marketing email sent to database prior to conference.
	b.	Acknowledge sponsorship and link to sponsor website in the emailer
	c.	Sponsor to supply high resolution digital image and all relevant contact details.
	OPTION OPEN TO ALL	
OPTION 2: Flyer in delegate bags R5 000	a.	Sponsor to insert a one-time A4 sized flyer/ brochure in delegate bag (<i>Sponsor to supply</i>)
	b.	Sponsor to deliver 900 copies
	c.	All delegates will receive a conference bag it will include the insert
	OPTION AVAILABLE FOR COMPANIES NOT EXHIBITING	
OPTION 3: Item inserts in delegate bag (<i>eg ruler, pen</i>) R6 000	a.	Inclusion of small, branded items, e.g. pens, ruler, etc. into delegate bags
	b.	Sponsor to provide 900 units for inclusion
	OPTION OPEN TO ALL	
OPTION 4: Snack & Sweets Station Onsite Registration (TUESDAY ONLY) R20 000	a.	2x Banners at Snack & Sweets Station
	b.	Sponsors logo on snacks
	OPTION OPEN TO ALL	
OPTION 5: Keynote Speaker R25 000	a.	Write-up of Keynote Speaker with wording "KEYNOTE SPEAKER SPONSORED BY" on Conference website
	b.	1x Keynote Speaker promotion email to database - to include Sponsors logo & link to website
	c.	Sponsor's logo on Keynote Speaker holding slide (<i>Opening session of Conference</i>)
	d.	Sponsorship acknowledgement by MC when introducing Keynote Speaker
	OPTION OPEN TO ALL	
OPTION 6: Items for Plenary (<i>eg. Mints, highlighters</i>) R25 000	a.	Sponsor of Item for plenary (<i>IMESA to source</i>)
	b.	Item branded with sponsors logo and contact details
	c.	Item to be placed on tables or chairs in the plenary
	OPTION OPEN TO ALL	



SPONSORSHIP AGREEMENT

COMPLETE ALL DETAILS HEREUNDER.

Completed forms to be sent to conference@imesa.org.za attention Debbie Anderson. Once the requested Sponsorship has been confirmed, an email notification will be sent to you to book an exhibition stand online (if applicable).

NAME OF COMPANY																																																																																								
CONTACT PERSON																																																																																								
CONTACT DETAILS		Telephone					Cellphone																																																																																	
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<p>I,(your full name), the undersigned, in my capacity as(your designation) of(company name) do enter into a Sponsorship Agreement with IMESA for the level of Sponsorship as indicated hereunder of which our Company will receive the benefits as set out in the Sponsorship Prospectus. I am aware that sponsorships offered are excl. VAT and that FULL payment is to be done within 30 days of signing this Sponsorship Agreement unless special payment arrangements have been made with the Conference Organiser, Debbie Anderson. The level of Sponsorship for this Agreement is as follows:-</p> <p>**Mark with an X</p> <table border="1"> <tr> <td>DIAMOND</td> <td colspan="11">R395 000 - Exclusive Sponsorship</td> </tr> <tr> <td>PLATINUM</td> <td colspan="11">R290 000 - Exclusive Sponsorship</td> </tr> <tr> <td>GOLD</td> <td>Option 1 R125 000</td> <td>Option 2 R140 000</td> <td>Option 3 R155 000</td> <td>Option 4 R165 000</td> <td colspan="3"></td> <td colspan="3"></td> </tr> <tr> <td>SILVER</td> <td>Option 1 R70 000</td> <td>Option 2 R75 000</td> <td>Option 3 R95 000</td> <td colspan="3"></td> <td colspan="3"></td> </tr> <tr> <td rowspan="2">BRONZE</td> <td>Option 1 R30 000</td> <td>Option 2 R35 000</td> <td>Option 3 R40 000</td> <td>Option 4 R40 000</td> <td>Option 5 R40 000</td> <td colspan="2">Option 6 R45 000</td> <td colspan="3"></td> </tr> <tr> <td>Option 7 R45 000</td> <td>Option 8 R55 000</td> <td>Option 9 R55 000</td> <td>Option 10 R55 000</td> <td>Option 11 R55 000</td> <td colspan="3"></td> <td colspan="2"></td> </tr> <tr> <td>OTHER</td> <td>Option 1 - R5 000</td> <td>Option 2 - R5 000</td> <td>Option 3 - R6 000</td> <td>Option 4 - R20 000</td> <td>Option 5 - R25 000</td> <td colspan="3">Option 6 - R25 000</td> <td colspan="2"></td> </tr> </table>												DIAMOND	R395 000 - Exclusive Sponsorship											PLATINUM	R290 000 - Exclusive Sponsorship											GOLD	Option 1 R125 000	Option 2 R140 000	Option 3 R155 000	Option 4 R165 000							SILVER	Option 1 R70 000	Option 2 R75 000	Option 3 R95 000							BRONZE	Option 1 R30 000	Option 2 R35 000	Option 3 R40 000	Option 4 R40 000	Option 5 R40 000	Option 6 R45 000					Option 7 R45 000	Option 8 R55 000	Option 9 R55 000	Option 10 R55 000	Option 11 R55 000						OTHER	Option 1 - R5 000	Option 2 - R5 000	Option 3 - R6 000	Option 4 - R20 000	Option 5 - R25 000	Option 6 - R25 000				
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Signed at this day of 2024.																																																																																								



TERMS & CONDITIONS

The SPONSOR agrees to be bound by these Terms and Conditions with respect to support for the 2024 IMESA Conference & Exhibition and further agrees that it shall be bound by the rates, submission deadlines, cancellation deadlines, and cancellation conditions outlined below.

COVID – Prepaid Sponsorships & Exhibition fees will be refunded should the government restrict conferencing, due to a covid outbreak.

1. All participation is subject to the approval of IMESA who also reserves the right to decline or cancel expos due to non-performance.
2. No responsibility will be accepted by IMESA for loss arising from non-adherence to deadlines of whatsoever nature which, once provided to the Sponsor, immediately come into effect and form part of this contract.
3. IMESA will use its best endeavors to deliver on its obligations to the Sponsor correctly but will not be liable for any loss of profits or damages suffered by the participant as a result of the participant's failure to do so and any failure in this regard will not entitle the advertiser to withhold payment of the account rendered in any respect.
4. IMESA shall be exempt from any liability arising from force majeure or where performance of its obligations is prevented by circumstances outside its control.
5. Any complaints need to be received by 25 November 2024. Complaints received after this date will not be entertained.
6. Full payment to be done within 30 days of signing the Sponsorship Agreement, unless otherwise agreed to:
7. Verbal cancellation will NOT be valid; only a written cancellation via an email or faxed letter, with an acknowledged response from IMESA, will be accepted by IMESA and will serve as notice. Any cancellations made BEFORE 30 June 2024 will be subject to a cancellation fee which is 50% of the full invoiced price. Cancellations made AFTER 30 June 2024, will be required to pay 100% of the full invoiced price.
8. Should IMESA agree in its sole discretion to assist, or complete, requirements of the participant, then all IMESA's production costs will be for the account of the participant at standard industry rates.
9. All amounts payable are due simultaneously by the date mentioned on this document as "payment date", save where IMESA has approved, in writing, an extension of the payment deadline in which event.
10. IMESA reserves the right to suspend services if payment is not received on the due date.
11. Nothing herein contained shall be interpreted as obliging IMESA to afford the participant any indulgence to effect payment after due date.
12. In the event of IMESA instructing its attorneys to collect any amounts, all legal fees and collection charges, determined as the maximum permitted fees and charges in terms of the NCA and its regulations, a commission of 20% (twenty percent) of the amount outstanding, and legal fees as between attorney and participant, shall be borne by the participant.
13. The Sponsor agrees that these Terms and Conditions constitute a valid contract with IMESA and certifies that all information given herein by him/her/it to the representative of IMESA is true and correct.
14. This agreement is governed by South African Law and is subject to the jurisdiction of the South African courts. IMESA is allowed to institute legal proceedings for the recovery of any amount owing hereunder in the Magistrate's Court of any district which by virtue of Section 28 of the Magistrate's Court Act has jurisdiction over the advertiser, but this does not preclude IMESA at its own discretion from instituting legal proceedings in the Supreme Court of South Africa which has jurisdiction over the participant.
15. All terms and conditions relating to the services are set out herein. All other terms and conditions are excluded unless agreed to in writing by IMESA, and no other conditions, warranties or representations, whether oral or written, express or implied by statute or otherwise, shall apply hereto.
16. No concession, latitude or indulgence allowed by IMESA to the participant shall be construed as a waiver or abandonment of any of IMESA'S rights hereunder.
17. In the event that any of the terms of these Terms and Conditions are found to be invalid, unlawful or unenforceable, such terms will be severable from the remaining terms, which will continue to be valid and enforceable.
18. **PAYMENT Terms** may be arranged with IMESA, over a 3 month period, full payment is due by 31 July 2024.

I hereby AGREE to the Terms and Conditions outlined above, including the payment.

COMPANY NAME:			
NAME OF SIGNATORY:			
DESIGNATION:			
SIGNATURE:		DATE :	
OFFICIAL USE (IMESA to complete)			
CHECKED BY:			
DESIGNATION:			
SIGNATURE:		DATE :	