

# SPONSORSHIP PROSPECTUS

# 2025



**FOR MORE INFO CONTACT :**

Debbie Anderson  
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# 88th IMESA Conference

29-31 October 2025 | ELICC | East London

Dear Prospective Sponsor,

It is with pleasure that IMESA will be hosting the 2025 IMESA Conference in East London at the East London International Convention Centre. On behalf of IMESA and the Local Organising Committee, I invite you to East London to participate in our 88<sup>th</sup> IMESA Conference & Exhibition from 29<sup>th</sup> – 31<sup>st</sup> October 2025.

Our Conference theme this year is “**Sustainable Engineering Solutions**”.

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*We look forward to you joining us.  
If you wish to create a tailored  
package to suit your company's  
specific needs and budget, contact  
us to discuss.*

**Debbie Anderson**  
conference@imesa.org.za  
083 326 3050

Engineering has always been a cornerstone of progress, transforming the way we live, work and connect with the world around us. From the Industrial Revolution to today's cutting-edge innovations, engineering has consistently led the way in shaping a brighter future. Through advancements in technology, materials, and design, engineers have the unique ability to turn ideas into reality, solving complex challenges and enhancing the efficiency and sustainability of infrastructure. As the global community grapples with the urgent need for a more sustainable development, the role of engineering in driving innovation, environmentally responsible solutions has never been more critical.

This year, our theme, “Sustainable Engineering Solutions”, underscores the vital contribution engineers make to ensuring a balanced and resilient future. It challenges us to explore creative approaches to meet today's demands while safeguarding resources for generations to come. Together we celebrate the power of engineering to sustain the world responsibly.

The IMESA conference is an important event for all professional engineers and municipal officials who are involved in infrastructure management and service delivery. It brings together national and international delegates to share knowledge with their peers, to receive information on the latest developments and to find innovative solutions to challenges faced by all our municipalities.

IMESA offers a wide range of sponsorship opportunities. Kindly review our sponsorship prospectus to see what option would suit your company.

We encourage you to consider participating in a unique and significant event to build awareness for your brand, and to network with key industry partners, and to nurture existing relationships, build partnerships and discuss opportunities, with both the public and private sector participants.

We look forward to welcoming you at the 2025 IMESA Conference in East London.

Thank you for your support.

**Geoff Tooley**  
IMESA President





# 2025 SPONSORSHIP OPPORTUNITIES

All Sponsorship packages are **EXCL. VAT**. Indicate your Sponsorship Option with an **X**.

<b>ANCHOR</b>		<b>DIAMOND</b>		<b>PLATINUM</b>	
EXCLUSIVE SPONSORSHIP <b>CONFERENCE VENUE</b>		EXCLUSIVE SPONSORSHIP <b>AUDIO &amp; VISUAL</b>		EXCLUSIVE SPONSORSHIP <b>DELEGATE BAGS</b>	
<b>R550 000</b>		<b>R395 000</b>		<b>R290 000</b>	
<b>GOLD</b> From R130 000 – R200 000	OPTION 1		OPTION 2		OPTION 3
	Lanyards <b>R130 000</b>		Delegate Gift <b>R155 000</b>		Onsite Registration <b>R160 000</b>
<b>SILVER</b> From R60 000 – R100 000	OPTION 1		OPTION 2		OPTION 3
	Conference Wine <b>R65 000</b>		Conference MC <b>R70 000</b>		Lucky Draws <b>R75 000</b>
<b>BRONZE</b> From R25 000 – R 55 000	OPTION 1	OPTION 2	OPTION 3	OPTION 4	OPTION 5
	Session Sponsor (x6 available) <b>R25 000</b>	Keynote Speaker <b>R25 000</b>	Knowledge Bar <b>R25 000</b>	Conference Photographer <b>R30 000</b>	Shuttle Bus <b>R30 000</b>
	OPTION 6	OPTION 7	OPTION 8	OPTION 9	OPTION 10
	Welcome Drink @ Social Evening <b>R30 000</b>	Branded Mint tins, highlighters) <b>R30 000</b>	Tea & Coffee Station (4x breaks) <b>R35 000</b>	Entertainment@ Social Evening <b>R40 000</b>	Photobooth @ Social Evening <b>R40 000</b>
	OPTION 11	OPTION 12	OPTION 13	OPTION 14	OPTION 15
	Technical Tours <b>R45 000</b>	Delegate Flyer bag <b>R45 000</b>	Motivational Speaker <b>R45 000</b>	Speaker Gifting <b>R55 000</b>	Conference Staff Shirts <b>R55 000</b>
<b>OTHER SPONSORSHIPS</b>					
<b>NOTE : The below sponsorships DO NOT include entitlements as per higher sponsorships. What is listed is the ROI you will receive for these sponsorships.</b>					
OPTION 1	OPTION 2	OPTION 3	OPTION 4		
One bulk Conference E-mailer to IMESA Database <b>R5 000</b>	Flyer OR Insert in delegate bag (if NOT exhibiting) <b>R6 000</b>	Snack Station @ Onsite Registration (TUESDAY ONLY) <b>R10 000</b>	Branded Water Stations <b>R20 000</b>		



## ANCHOR SPONSOR ENTITLEMENTS (excl. VAT)

**ANCHOR SPONSOR**  
**R550 000**  
 CONFERENCE VENUE

### Sponsorship Complimentary / Discounted Items

4x **FREE** EXHIBITION STANDS (each stand includes 2x people manning stand)

1x **FREE** Four Ball at IMESA Annual Golf Day (Tuesday, 28 October 2025 @ Olivewood Golf Estate)

10x **FREE** Full Conference delegate registrations

10x **FREE** guests at Social Evening (Thursday, 30 October 2025)

### Conference Proceedings Magazine - (DUE DATE : 02 July 2025)

#### DOUBLE SPREAD EDITORIAL

NO display adverts accepted

- 1 200 word editorial (supplied in word format)
- 2 to 3 good quality images (supplied in JPEG format)
- 1 company logo (supplied in JPEG format)
- Company contact details

**Page(s) will be laid out in the style of the publication by the IMIESA Publications designers. Do not send us a finished product**

#### UNDER SPONSORSHIP SECTION

Sponsorship level with a **500 word** company profile, 1x company logo and contact details

#### Brand Representation

Status of Sponsorship & Logo on IMESA Conference website

Link to Company website from the IMESA Conference website

3min. promotional mpeg movie to be placed on IMESA Conference website (supplied by the Sponsor)

Logo on 12 mass communication e-mailers sent to Conference database (subject to package taken up timeously)

2x Company Flyer / A4 Brochure in delegate bag, Sponsor to supply 900+ copies of each

Branding Placed at strategic places within the venue for maximum exposure

Sole Branding of the stage in the Plenary at the Opening Function & Presidential Address

Placement of 4x pull-up banners in Conference Plenary, Sponsor to supply (standard size banners)

Logo on AV holding slide. Slide will be displayed at the beginning of each Session

- |                                     |   |
|-------------------------------------|---|
| Status of sponsorship level & logo: | a- On Conference mini-programme                   |
|                                     | b- On "Thank you to Sponsors" slide at conference |
|                                     | c- On presenter introductory slides               |

Logo included on page thanking Sponsors in the IMIESA Nov / Dec Magazine edition



## DIAMOND SPONSOR ENTITLEMENTS (excl. VAT)

<p><b>DIAMOND SPONSOR</b></p> <p><b>R395 000</b></p> <p>AUDIO &amp; VISUAL</p>	<b>Sponsorship Complimentary / Discounted Items</b>	
	3x <b>FREE</b> EXHIBITION STANDS (each stand includes 2x people manning stand)	
	1x <b>FREE</b> Four Ball at IMESA Annual Golf Day (Tuesday, 28 October 2025 @ Olivewood Golf Estate)	
	7x <b>FREE</b> Full Conference delegate registrations	
	8x <b>FREE</b> guests at Social Evening (Thursday, 30 October 2025)	
	<b>Conference Proceedings Magazine - (DUE DATE : 02 July 2025)</b>	
	<b>EDITORIAL CONTENT</b>	
	- NO display adverts accepted	
	- 800 word editorial (supplied in word format)	
	- 2 to 3 good quality images (supplied in JPEG format)	
	- 1 company logo (supplied in JPEG format)	
	- Company contact details	
	<b>Page(s) will be laid out in the style of the publication by the IMESA Publications designers. Do not send us a finished product</b>	
	<b>UNDER SPONSORSHIP SECTION</b>	
	Sponsorship level with a <b>400 word</b> company profile, 1x company logo and contact details	
	<b>Brand Representation</b>	
	Status of Sponsorship & Logo on IMESA Conference website	
	Link to Company website from the IMESA Conference website	
	3min. promotional mpeg movie to be placed on IMESA Conference website (supplied by the Sponsor)	
	Logo on 8 mass communication e-mailers sent to Conference database (subject to package taken up timeously)	
Company Flyer / A4 Brochure in delegate bag, Sponsor to supply 900+ copies of each		
Logo displayed on all comfy monitors in plenary for 5min prior to start of each session		
Placement of 4x pull-up banners in Conference Plenary, Sponsor to supply (standard size banners)		
Logo on AV holding slide. Slide will be displayed at the beginning of each Session		
Status of sponsorship level & logo:	a- On Conference mini-programme	
	b- On "Thank you to Sponsors" slide at conference	
	c- On presenter introductory slides	
Logo included on page thanking Sponsors in the IMESA Nov / Dec Magazine edition		



## PLATINUM SPONSOR ENTITLEMENTS (excl. VAT)

**PLATINUM SPONSOR**  
**R290 000**  
 DELEGATE BAGS

<b>Sponsorship Complimentary / Discounted Items</b>	
2x <b>FREE</b> EXHIBITION STANDS (each stand includes 2x people manning stand)	
3x <b>FREE</b> Full Conference delegate registrations	
5x <b>FREE</b> guests at Social Evening (Thursday, 30 October 2025)	
<b>Conference Proceedings Magazine - (DUE DATE : 02 July 2025)</b>	
<b>Editorial Content</b> - NO display adverts accepted - 600 word editorial (supplied in word format) - 2 to 3 good quality images (supplied in JPEG format) - 1 company logo (supplied in JPEG format) - Company contact details  <b>Page(s) will be laid out in the style of the publication by the IMIESA Publications designers. Do not send us a finished product</b>	
<b>UNDER SPONSORSHIP SECTION</b>	
Sponsorship level with a <b>400 word</b> company profile, 1x company logo and contact details	
<b>Brand Representation</b>	
Status of Sponsorship & Logo on IMESA Conference website	
Link to Company website from the IMESA Conference website	
3min. promotional mpeg movie to be placed on IMESA Conference website (supplied by the Sponsor)	
Logo on 12 mass communication e-mailers sent to Conference database (subject to package taken up timeously)	
2x Company Flyer / A4 Brochure in delegate bag, Sponsor to supply 900+ copies of each	
Branding Placed at strategic places within the venue for maximum exposure	
Logo displayed on all comfy monitors in plenary for 5min prior to start of each session	
Placement of 4x pull-up banners in Conference Plenary, Sponsor to supply (standard size banners)	
Logo on AV holding slide. Slide will be displayed at the beginning of each Session	
Status of sponsorship level & logo:	a- On Conference mini-programme
	b- On "Thank you to Sponsors" slide at conference
	c- On presenter introductory slides
Logo included on page thanking Sponsors in the IMIESA Nov / Dec Magazine edition	



# GOLD SPONSORSHIP

<b>GOLD SPONSORSHIP OPTIONS (excl. VAT)</b>		
<b>OPTION 1</b>	<b>OPTION 2</b>	<b>OPTION 3</b>
<b>LANYARDS R130 000</b>	<b>DELEGATE GIFT R155 000</b>	<b>ONSITE REGISTRATION R160 000</b>
Logo to appear alongside words "IMESA Conference" on all lanyards of:- - Delegates - Exhibitors	a. Sponsors Logo on Delegate Gift b. IMESA to select delegate gift with Sponsor signing off on all branding c. Gift placed in Delegate bags	a. Logo on Registration Team shirts (wording "Registration sponsored by") b. Logo on Registration Booth(s) / screens c. Logo on Registration Signage, if applicable d. 2x FREE Delegate registrations
<b>PLUS GOLD SPONSORSHIP ENTITLEMENTS</b>		
<b>Sponsorship Complimentary / Discounted Items</b>		
1	1x <b>FREE</b> EXHIBITION STAND (stand includes 2x people manning stand)	
2	2x <b>FREE</b> Exhibitor Manning Stand registrations	
3	2x <b>FREE</b> Full Conference delegate registrations	
4	4x <b>FREE</b> guests at Social Evening (Thursday, 30 October 2025)	
<b>Conference Website</b>		
5	Status of Sponsorship & Logo on IMESA Conference website	
6	Link to website from the IMESA Conference website	
<b>Conference Proceedings Magazine - (DUE DATE : 02 July 2025)</b>		
7	Under Sponsorship Section - Sponsorship level with a <b>300 word</b> company profile, 1 official company logo and contact details	
8	Editorial content, <b>NO display adverts accepted</b> - 400 word editorial (supplied in word format) - 1 to 2 good quality images supplied in Jpeg format - 1 company logo supplied in Jpeg format with Company contact details  <b>Page(s) will be laid out in the style of the publication by the IMIESA Publications designers, do not send us a finished product</b>	
<b>Brand Representation</b>		
9	Company Flyer / A4 Brochure in delegate bag, Sponsor to supply 900+ copies	
10	Placement of 2x pull-up banners in Conference Plenary, Sponsor to supply (standard size banners)	
11	Status of sponsorship level & logo:	a. On Conference mini-programme
		b. On "IMESA thank their Sponsors" slide at conference
		c. On presenter introductory slides
<b>Post Conference</b>		
12	Logo included on page thanking Sponsors in the IMIESA Magazine	



# SILVER SPONSORSHIP

## SILVER SPONSORSHIP OPTIONS (excl. VAT)

OPTION 1	OPTION 2	OPTION 3
<b>CONFERENCE WINE</b> <b>R65 000</b>	<b>CONFERENCE MC</b> <b>R70 000</b>	<b>LUCKY DRAWS</b> <b>R75 000</b>
a. Sponsor to provide wine – x950 bottles b. Sponsors logo on Wine label c. Wine placed in Delegate Bags d. Wine display at Registration – 2x pull-up banners (supplied by Sponsor)	a. Logo on MC introductory holding slide. Slide displayed beginning of all Sessions. b. Acknowledgement by MC at beginning and end of each Session c. MC to wear branded golf shirt on Thursday & Friday (supplied by Sponsor)	a. Lucky Draw container wrapped with Sponsor Logo for duration of Conference b. Logo on all Lucky Draw holding slides c. Sponsor to present Lucky Draw on stage in the plenary

## **PLUS SILVER SPONSORSHIP ENTITLEMENTS**

Sponsorship Complimentary / Discounted Items	
1	25% Discount on EXHIBITION STAND (IMESA Affiliate Members – ONLY the highest discount will apply)
2	4x Full Conference delegate registrations @ 50%
3	2x <b>FREE</b> guests at Social Evening (Thursday, 30 October 2025)
Conference Website	
4	Status of Sponsorship & Logo on IMESA Conference website
5	Link to website from the IMESA Conference website
Conference Proceedings Magazine - (DUE DATE : 02 July 2025)	
6	Under Sponsorship Section - Sponsorship level with a <b>200 word</b> company profile, 1 official company logo and contact details
7	Editorial content, <b>NO display adverts accepted</b> - 300 word editorial (supplied in word format) - 1 good quality image supplied in JPEG format - 1 company logo supplied in Jpeg format with Company contact details  <b>Page(s) will be laid out in the style of the publication by the IMIESA Publications designers, do not send us a finished product</b>
Brand Representation	
8	Company Flyer / A4 Brochure in delegate bag, Sponsor to supply 900+ copies
9	Placement of 2x pull-up banners in Conference Plenary, Sponsor to supply (standard size banners)
10	Status of sponsorship level & logo:
	a. On Conference mini-programme
	b. On “ <i>IMESA thank their Sponsors</i> ” slide at conference
	c. On presenter introductory slides
Post Conference	
12	Logo included on page thanking Sponsors in the IMIESA Magazine





**2025 SPONSORSHIP PROSPECTUS**

**BRONZE SPONSORSHIP**  
**15 OPTIONS AVAILABLE**

**BRONZE SPONSORSHIP ENTITLEMENTS**

Sponsorship Complimentary / Discounted Items			
1	15% Discount on EXHIBITION STAND (IMESA Affiliate Members – ONLY the highest discount will apply)	2	2x Full Conference delegate registrations @ 50%
		3	2x <b>FREE</b> guests at Social Evening (Thursday, 30 October 2025)
Conference Website		Conference Proceedings Magazine - ( <b>DUE DATE : 02 July 2025</b> )	
4	Status of Sponsorship & Logo on IMESA Conference website	6	<b>Under Sponsorship Section</b> Sponsorship level with a <b>100 word</b> company profile, 1 official company logo and contact details
5	Link to website from the IMESA Conference website		
Brand Representation			
7	Company Flyer / A4 Brochure in delegate bag, Sponsor to supply 900+ copies		
8	Placement of 2x pull-up banners in Conference Plenary, Sponsor to supply (standard size banners)		
9	Status of sponsorship level & logo:		
	a. On Conference mini-programme	b. On "IMESA thank their Sponsors" slide	c. On presenter introductory slides
Post Conference			
10	Logo included on page thanking Sponsors in the IMIESA Magazine		

**BRONZE SPONSORSHIP OPTIONS (excl. VAT)**

<b>OPTION 1</b> <b>SESSION SPONSOR</b> (x6 available)  <b>R25 000</b>	a.	Sponsor of 1x Conference Session ( <i>1x session per sponsor</i> )	
	b.	Sponsorship acknowledgement by MC at start & end of sponsored session	
	c.	Logo on Holding slide prior to start of sponsored session	
	d.	<b>OPTIONAL</b> – 2/3min video at end of session	
<b>OPTION 2</b> <b>KEYNOTE SPEAKER</b>  <b>R25 000</b>	a.	Write-up of Keynote Speaker with wording "KEYNOTE SPEAKER SPONSORED BY" on Conference website	
	b.	1x Keynote Speaker promotion email to database - to include Sponsors logo & link to website	
	c.	Sponsor's logo on Keynote Speaker holding slide ( <i>Opening session of Conference</i> )	
	d.	Sponsorship acknowledgement by MC when introducing Keynote Speaker	
<b>OPTION 3</b> <b>KNOWLEDGE BAR</b>  <b>R25 000</b>	a.	Logo and wording "sponsored by" on the Knowledge Bar half wall	
	b.	Logo on slide promoting Knowledge Bar sessions in main auditorium	
	c.	Acknowledgement by MC when promoting Knowledge Bar Sessions in main auditorium	
<b>OPTION 4</b> <b>CONFERENCE PHOTOGRAPHER</b>  <b>R30 000</b>	a.	Sponsor's logo on back of shirt worn by photographer (4x days)	
	b.	Wording on shirt to include "PHOTOGRAPHER SPONSORED BY"	
	c.	Sponsorship acknowledgement by MC for the duration of the conference	
	d.	Sponsor's logo on slide mentioning the coverage of the conference	
	e.	Photographer covers all Conference activities these include:-	
<b>OPTION 5</b> <b>SHUTTLE BUS</b>  <b>R30 000</b>	a.	Signage on Shuttle Busses for the duration of the Conference	
	b.	Shuttles running from airport, between selected Hotels & Conference venue and Social Evening	
	c.	MC to promote shuttle bus service	



**BRONZE SPONSORSHIP OPTIONS**

<b>OPTION 6</b> <b>WELCOME DRINK</b> <b>@ SOCIAL EVENING</b>  <b>R30 000</b>	a.	Signage that acknowledges sponsored drink on drinks table in foyer of venue
	b.	2x Banners placed on either side of Welcome Drinks table
	c.	Signage at the Drinks table
<b>OPTION 7</b> <b>BRANDED MINT TINS,</b> <b>HIGHLIGHTERS</b>  <b>R30 000</b>	a.	Sponsor of Item for plenary ( <i>IMESA to source</i> )
	b.	Item branded with sponsors logo and contact details
	c.	Item to be placed on tables or chairs in the plenary
<b>OPTION 8</b> <b>TEA &amp; COFFEE STATION</b>  <b>R35 000</b>	a.	Sponsor for Tea/Coffee serving Stations for ALL tea breaks (4x tea breaks over the 2½ day period)
	b.	Signage on the Tea / coffee serving station in the Exhibition Hall
	c.	1x Banner at each serving station ( <i>3x serving stations will be available</i> )
<b>OPTION 9</b> <b>ENTERTAINMENT</b> <b>@ SOCIAL EVENING</b>  <b>R40 000</b>	a.	On Conference website under SOCIAL EVENING wording "SOCIAL EVENING ENTERTAINMENT SPONSORED BY"
	b.	Sponsor logo on slide promoting Social Evening in the Plenary on ALL relevant Conference days
	c.	Sponsorship acknowledgement by MC when mentioning the Social Evening
	d.	Logo on printed version of ticket – wording to include "SOCIAL EVENING ENTERTAINMENT SPONSORED BY"
<b>OPTION 10</b> <b>PHOTO BOOTH</b> <b>@ SOCIAL EVENING</b>  <b>R55 000</b>	a.	Photo booth branded with Sponsor logo
	b.	Photo booth backdrop branding to include Sponsors logo
	c.	All instant photo strips to include Sponsor logo alongside IMESA's logo
	d.	Sponsorship acknowledgement by MC encouraging delegates to make use of photo booth
<b>OPTION 11</b> <b>TECHNICAL TOURS</b>  <b>R45 000</b>	a.	Technical Tours to be referred to as "TECHNICAL TOURS SPONSORED BY"
	b.	1x Technical Tour promotional email to database - email to include Sponsors logo & link to website
	c.	Sponsor logo to appear on Technical Tour busses
	d.	Logo on bottled water for Technical Tours x3
<b>OPTION 12</b> <b>DELEGATE FLYER BAG</b>  <b>R45 000</b>	a.	Sponsors logo on the Delegate Flyer bag in full colour
	b.	Flyer bag placed in Delegate bags
	c.	Delegate bags handed out at the onsite Registration
<b>OPTION 13</b> <b>MOTIVATIONAL</b> <b>SPEAKER</b>  <b>R45 000</b>	a.	Write-up of Motivational Speaker on conference website, wording "MOTIVATIONAL SPEAKER SPONSORED BY"
	b.	2x emailers to IMESA database promoting Motivational Speaker – Sponsor logo & website link included
	c.	Sponsor logo on Motivational Speaker holding slide before Motivational Speaker timeslot
	d.	Sponsorship acknowledgement by MC when introducing Motivational Speaker
	e.	Company is allocated 5x Photos with Motivational Speaker
<b>OPTION 14</b> <b>SPEAKER GIFTING</b>  <b>R55 000</b>	a.	Branding of the gift packaging ( <i>65 branded units to be provided by the Sponsor</i> )
	b.	Sponsor's logo on holding slide when handing over gift ( <i>8 Sessions in total</i> )
	c.	All gifts to be handed over on stage in branded packaging by MC
	d.	Sponsorship acknowledgement by MC when handing over of gift
<b>OPTION 15</b> <b>STAFF SHIRTS</b>  <b>R55 000</b>	a.	Logo alongside IMESA logo on Conference Staff Golf Shirts ( <i>golf shirts worn for the duration of the Conference</i> )
	b.	Logo on slide at Conference closure when the Local Organising Committee (LOC) are called to the stage
	c.	MC to announce throughout the Conference that Conference Staff Shirts are "SPONSORED BY"

**OTHER SPONSORSHIPS**

**NOTE : The below sponsorships DO NOT include entitlements as per higher sponsorships. What is listed is the ROI you will receive for these sponsorships.**

<b>OPTION 1 - R5 000</b>	<b>OPTION 2 – R6 000</b>	<b>OPTION 3 – R10 000</b>	<b>OPTION 4 – R20 000</b>
<b>Bulk Conference E-mail to database</b>	<b>Flyer OR insert in delegate bags</b>	<b>Snack Station @ Onsite Registration (TUESDAY ONLY)</b>	<b>Branded Water Stations</b>
logo at footer of 1x Conference marketing email sent to database prior to conference.	1x A4 sized flyer/ brochure to be placed in delegate bag ( <i>Sponsor to supply 900 copies</i> )	2x Banners at Snack Station Branded snacks (where possible)	Branding at water stations (supplied by sponsor) MC will promote water station



**2025 SPONSORSHIP PROSPECTUS**

**SPONSORSHIP AGREEMENT**

**COMPLETE ALL DETAILS HEREUNDER**

Completed forms to be sent to conference@imesa.org.za attention Debbie Anderson. Once the requested Sponsorship has been confirmed, an email notification will be sent to you to book an exhibition stand online (if applicable).

<b>NAME OF COMPANY</b>				
<b>CONTACT PERSON</b>				
<b>CONTACT DETAILS</b>	Telephone		Cellphone	
	Email			
<b>MAIN CONTACT PERSON FOR SPONSORSHIP</b>	Full Names			
	Designation			
	Telephone		Cellphone	
	Email Address			

**INVOICING DETAILS**

<b>COMPANY NAME</b>												
<b>VAT NUMBER</b>												
<b>COMPANY ADDRESS</b>												
											Postal Code	
<b>PERSON RESPONSIBLE FOR PAYMENT OF INVOICE</b>	Full Names											
	Designation						Order Nbr					
	Telephone							Cellphone				
	Email Address											

I, ..... (your full name), the undersigned, in my capacity as ..... (your designation) of ..... (company name) do enter into a Sponsorship Agreement with IMESA for the level of Sponsorship as indicated hereunder of which our Company will receive the benefits as set out in the Sponsorship Prospectus. **I am aware that sponsorships offered are excl. VAT and that FULL payment is to be done within 30 days of signing this Sponsorship Agreement** unless special payment arrangements have been made with the Conference Organiser, Debbie Anderson. The level of Sponsorship for this Agreement is as follows:-

**\*\*Mark with an X**

<b>ANCHOR</b> R550 000 - Exclusive Sponsorship		<b>DIAMOND</b> R395 000 - Exclusive Sponsorship			<b>PLATINUM</b> R290 000 - Exclusive Sponsorship	
<b>GOLD</b>	<b>Option 1</b> R130 000	<b>Option 2</b> R155 000	<b>Option 3</b> R160 000			
<b>SILVER</b>	<b>Option 1</b> R65 000	<b>Option 2</b> R70 000	<b>Option 3</b> R70 000			
<b>BRONZE</b>	<b>Option 1</b> R25 000	<b>Option 2</b> R25 000	<b>Option 3</b> R25 000	<b>Option 4</b> R30 000	<b>Option 5</b> R30 000	
	<b>Option 6</b> R30 000	<b>Option 7</b> R30 000	<b>Option 8</b> R35 000	<b>Option 9</b> R40 000	<b>Option 10</b> R40 000	
	<b>Option 11</b> R45 000	<b>Option 12</b> R45 000	<b>Option 13</b> R45 000	<b>Option 14</b> R55 000	<b>Option 15</b> R55 000	
<b>OTHER</b>	<b>Option 1 - R5 000</b>	<b>Option 2 - R6 000</b>	<b>Option 3 - R10 000</b>	<b>Option 4 - R20 000</b>		

Signed at ..... this ..... day of ..... 2025.



# 2025 SPONSORSHIP PROSPECTUS TERMS & CONDITIONS

The SPONSOR agrees to be bound by these Terms and Conditions with respect to support for the 2025 IMESA Conference & Exhibition and further agrees that it shall be bound by the rates, submission deadlines, cancellation deadlines, and cancellation conditions outlined below.

**COVID – Prepaid Sponsorships & Exhibition fees will be refunded should the government restrict conferencing, due to a covid outbreak.**

1. All participation is subject to the approval of IMESA who also reserves the right to decline or cancel expos due to non-performance.
2. No responsibility will be accepted by IMESA for loss arising from non-adherence to deadlines of whatsoever nature which, once provided to the Sponsor, immediately come into effect and form part of this contract.
3. IMESA will use its best endeavors to deliver on its obligations to the Sponsor correctly but will not be liable for any loss of profits or damages suffered by the participant as a result of the participant's failure to do so and any failure in this regard will not entitle the advertiser to withhold payment of the account rendered in any respect.
4. IMESA shall be exempt from any liability arising from force majeure or where performance of its obligations is prevented by circumstances outside its control.
5. Any complaints need to be received by 25 November 2025. Complaints received after this date will not be entertained.
6. Full payment to be done within 30 days of signing the Sponsorship Agreement, unless otherwise agreed to:
7. Verbal cancellation will NOT be valid; only a written cancellation via an emailed letter, with an acknowledged response from IMESA, will be accepted by IMESA and will serve as notice. Any cancellations made BEFORE 30 June 2025 will be subject to a cancellation fee which is 50% of the full invoiced price. Cancellations made AFTER 30 June 2025, will be required to pay 100% of the full invoiced price.
8. Should IMESA agree in its sole discretion to assist, or complete, requirements of the participant, then all IMESA's production costs will be for the account of the participant at standard industry rates.
9. All amounts payable are due simultaneously by the date mentioned on this document as "payment date", save where IMESA has approved, in writing, an extension of the payment deadline in which event.
10. IMESA reserves the right to suspend services if payment is not received on the due date.
11. Nothing herein contained shall be interpreted as obliging IMESA to afford the participant any indulgence to effect payment after due date.
12. In the event of IMESA instructing its attorneys to collect any amounts, all legal fees and collection charges, determined as the maximum permitted fees and charges in terms of the NCA and its regulations, a commission of 20% (twenty percent) of the amount outstanding, and legal fees as between attorney and participant, shall be borne by the participant.
13. The Sponsor agrees that these Terms and Conditions constitute a valid contract with IMESA and certifies that all information given herein by him/her/it to the representative of IMESA is true and correct.
14. This agreement is governed by South African Law and is subject to the jurisdiction of the South African courts. IMESA is allowed to institute legal proceedings for the recovery of any amount owing hereunder in the Magistrate's Court of any district which by virtue of Section 28 of the Magistrate's Court Act has jurisdiction over the advertiser, but this does not preclude IMESA at its own discretion from instituting legal proceedings in the Supreme Court of South Africa which has jurisdiction over the participant.
15. All terms and conditions relating to the services are set out herein. All other terms and conditions are excluded unless agreed to in writing by IMESA, and no other conditions, warranties or representations, whether oral or written, express or implied by statute or otherwise, shall apply hereto.
16. No concession, latitude or indulgence allowed by IMESA to the participant shall be construed as a waiver or abandonment of any of IMESA'S rights hereunder.
17. In the event that any of the terms of these Terms and Conditions are found to be invalid, unlawful or unenforceable, such terms will be severable from the remaining terms, which will continue to be valid and enforceable.
18. **PAYMENT Terms** may be arranged with IMESA, over a 3 month period, full payment is due by 31 July 2025.

**I hereby AGREE to the Terms and Conditions outlined above, including the payment.**

<b>COMPANY NAME:</b>			
<b>NAME OF SIGNATORY:</b>			
<b>DESIGNATION:</b>			
<b>SIGNATURE:</b>		<b>DATE :</b>	
<b>OFFICIAL USE (IMESA to complete)</b>			
<b>CHECKED BY:</b>			
<b>DESIGNATION:</b>			
<b>SIGNATURE:</b>		<b>DATE :</b>	