

# SPONSORSHIP OPPORTUNITIES



IMESA

GOLF DAY

IMESA CONFERENCE GOLF DAY

2026

COTSWOLD DOWNS 27 OCTOBER

# IMESA CONFERENCE GOLF DAY 2026 OVERVIEW

Blueprints Re-imagined: Designing the Future of Municipal Infrastructure.

It is with great pride that we invite you to partner with us for the 2026 IMESA National Conference Golf Day, taking place on 27 October 2026 at the prestigious Cotswold Downs Golf Course.

As we prepare to welcome an estimated 1,200 delegates to Durban for the IMESA National Conference at the ICC, this premier Golf Day serves as the foundational opening event—a catalyst for the innovation, collaboration, and strategic discourse that will define the conference week.

This tournament is more than just a day on the greens; it is an high-impact platform strategically designed to connect industry leaders from across the entire South African municipal engineering landscape. Whether you are engaging with local KZN decision-makers or connecting with influential delegates traveling from every province, this event provides unparalleled access to the people who are shaping our nation's infrastructure.

- Strategic Positioning:** Align your brand with the conference theme, “Blueprints Reimagined,” demonstrating your commitment to the technical advancement and future-proofing of South African municipal engineering.

- Elite Networking:** Position your organization directly in front of key decision-makers, senior municipal officials, and industry experts immediately preceding the national plenary sessions.

- Brand Visibility:** Gain exclusive exposure to a captive, high-level audience of 120 delegates in an environment that fosters long-term commercial partnerships and relationship-building.

By sponsoring this cornerstone event, you are not merely supporting a tournament; you are investing in the collaborative spirit that drives our industry forward. We offer a comprehensive suite of sponsorship opportunities designed to amplify your market presence and cement your status as a leader in the municipal sector.

We invite you to review our packages and join us in re-imagining the future of infrastructure. Secure your place at the 2026 IMESA National Conference Golf Day—a strategic move for your brand and your network.



Here's a high-level overview of the sponsorship opportunities available, along with the associated costs for each.

# SPONSORSHIP HIGHLIGHTS

2026

## 1. PLATINUM SPONSOR

**R63 000**



## 2. GOLD SPONSOR

**R43 000**



## 3. SILVER SPONSOR

**R35 000**



## 4. BRONZE SPONSOR

**R30 000**

## 5. WATERING HOLES

**R15 000**

## 6. GOLF BALL SPONSOR

**R27 000**

## 7. BRANDING HOLE SPONSOR

**R3 500**

## 8. PRIZES/RAFFLE

**R3 000**



**27 OCTOBER 2026**  
**Cotswold Downs Estate Golf**  
**Course, Hillcrest**

# **1. PLATINUM** **SPONSORSHIP**

**R63 000**



## **WHAT'S INCLUDED?**

- **1X 4 Ball**
- **Exclusive signage at Cotswold Downs club house**
- **Registration table and dinner presentation**
- **Your company logo on all Golf Shirts**
- **10th hole water hole**
- **Three additional Dinners only (for company staff)**
- **Branding of your company throughout the day**
- **Marketing of your company brand on all IMESA platforms**



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## **2. GOLD** **SPONSORSHIP**

**R43 000**

### **WHAT'S INCLUDED?**

- **1 X 4 Ball**
- **Your company logo on all Golf Caps**
- **1st hole water hole**
- **Three additional Dinners only (for company staff)**
- **Branding of your company at the dinner presentation**
- **Marketing of your company brand on all IMESA platforms**



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# **3.SILVER**

# **SPONSORSHIP**

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## **R35 000**

### **WHAT'S INCLUDED?**

- **1 X 4 Ball**
- **Your company logo on all Golf Towels**
- **Preferred water hole (not 1st or 10th)**
- **Three additional Dinners only (for company staff)**
- **Branding of your company at the dinner presentation**
- **Marketing of your company brand on all IMESA platforms**



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# **4. BRONZE**

## **SPONSORSHIP**

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### **R30 000**

### **WHAT'S INCLUDED?**

- **1 X 4 Ball**
- **Your company logo on all Golf Day Bags**
- **Preferred water hole (not 1st or 10th)**
- **Three additional Dinners only (for company staff)**
- **Branding of your company at the dinner presentation**
- **Marketing of your company brand on all IMESA platforms**



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# **5. WATER HOLE** **SPONSORSHIP**

## **R15 000**

### **WHAT'S INCLUDED?**

- **1 X 4 Ball**
- **Your company signage exclusively at Cotswold Downs preferred water hole (on a first come basis – excluding 1st and 10th)**
- **Two additional Dinners only (for company staff)**
- **Branding of your company at the dinner presentation.**
- **Marketing of your company brand on all IMESA platforms**



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# **6.GOLF BALL**

# **SPONSORSHIP**

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# **R27 000**

## **WHAT'S INCLUDED?**

- **1 X 4 Ball**
- **Your company logo on all Golf Day Balls**
- **Preferred water hole (not 1st or 10th)**
- **Three additional Dinners only (for company staff)**
- **Branding of your company at the dinner presentation**
- **Marketing of your company brand on all IMESA platforms**



**27 OCTOBER 2026**

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## **5. BRANDING HOLE SPONSORSHIP**

**R3 500**

### **WHAT'S INCLUDED?**

- **Your company signage exclusively at Cotswold Downs preferred water hole (on a first come basis – excluding 1st and 10th). "Unmanned"**
- **Two dinners for company representatives**
- **Acknowledgment and recognition of your brand at the dinner presentation**
- **Marketing of your company brand on all IMESA platforms**



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## **6. PRIZE /RAFFLE** **SPONSORSHIP**

**R3 000**

### **WHAT'S INCLUDED?**

- **Two dinners for company representatives**
- **Acknowledgment and recognition of your brand at the dinner presentation**
- **Company representatives to handover prize and determine winner.**



**\*\*Company to provide prize the day before or IMESA Will Purchase for Sponsor.**





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